PREMIUM DOMAIN PORTFOLIO · OFFERED BY THE OWNER

DeerAntler.com

Full Portfolio: .com · .net · .org · .info

The exact two-word name for the global deer antler and velvet category, offered with its matching .net, .org and .info as one complete package.



FOUR DOMAINS · ONE PACKAGE · ESCROW RECOMMENDED

THE ASSET

Four names. One brand.
No loose ends.

DeerAntler.com
The main brand and store. The name customers expect.

DeerAntler.net
Protection, and a ready home for a second site.

DeerAntler.org
Education, trust, or an industry resource.

DeerAntler.info
Guides, product information and content.

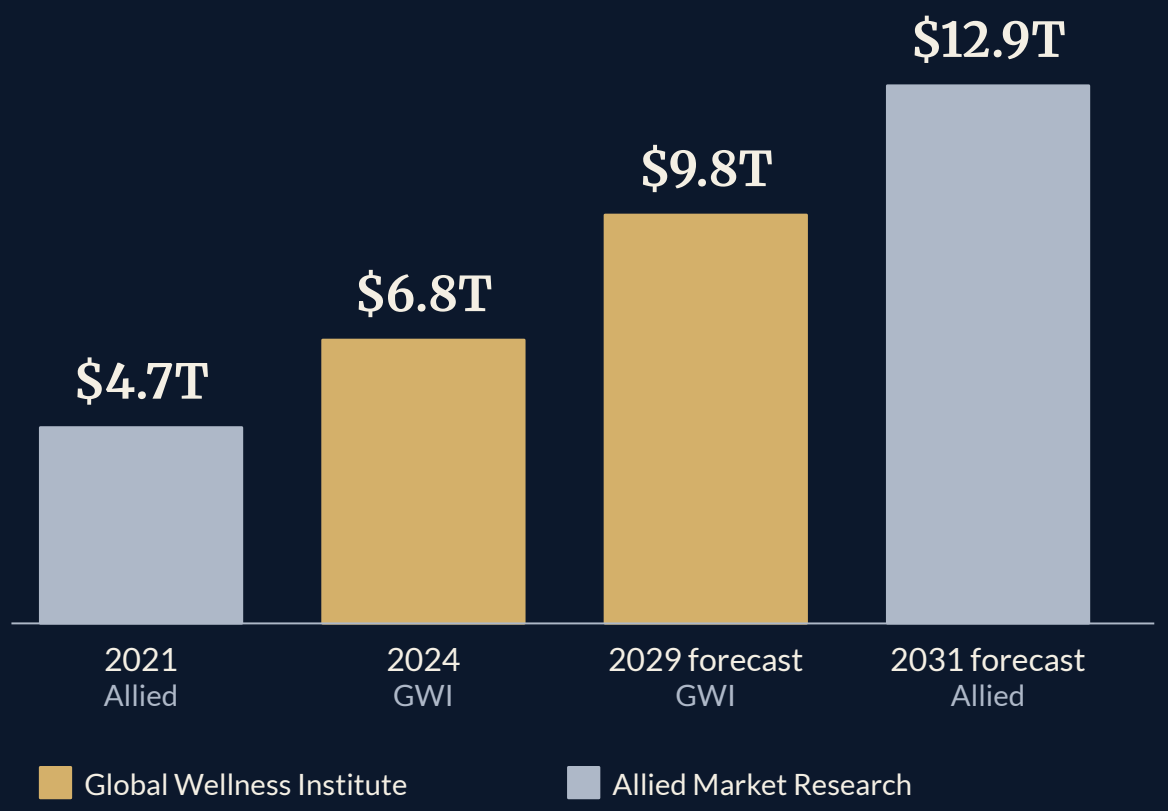
Sold only as one package of four. Not offered separately.



All four names transfer together, to one owner.

A named product inside a *very large market.*

Wellness economy, US$ trillions



Sources: Global Wellness Institute; Allied Market Research; McKinsey. Full links in the notes.

$6.8T

Global wellness economy in 2024, up 7.9% on 2023.
Global Wellness Institute, 2025 Monitor

$167B

Vitamins and supplements within that total (2024).
Global Wellness Institute, same report

60%

Up to 60% of consumers in the US, UK, Germany and China call healthy aging a top or very important priority.
McKinsey, Future of Wellness (May 2025)

How to read these numbers

Deer antler is not a trillion-dollar market on its own. These totals are the wider market the category sits inside. DeerAntler.com does not own any of them.

THE CATEGORY ITSELF

An established global trade, *not a made-up brand.*

NZ$103.8M

New Zealand deer velvet exports, year to September 2024.

$150M–$850M

Published 2025 estimates of yearly deer antler extract sales, depending on scope.
Exactitude Consultancy; DataHorizzon Research

~95%

of New Zealand velvet exports went to China and South Korea.

SOLD TODAY AS

Sprays · Capsules · Powders · Extracts · Velvet trade · Pet products

Traded across New Zealand, Asia, North America and beyond.

Sources: Deer Industry New Zealand; Exactitude Consultancy; DataHorizzon Research. Links on page 12.





WHY THE NAME

Two plain words that *already say the product.*

01 Exact match

Two plain English words, spelled the way people already say and search for the product. Nothing to explain.

02 The whole package

The .com comes with the matching .net, .org and .info, so no competitor can sit beside the brand.

03 Brand protection

Owning the exact category name keeps it away from anyone who would point it at someone else's products.

04 Global clarity

“Deer antler” is understood in the New Zealand, Asian and North American trade. Easy to spell on a label or a screen.

05 A real commercial category

Sprays, capsules, powders, extracts, the velvet trade and pet products already exist. The name fits them all.

06 Traffic you own

An exact-match .com draws direct type-in visitors: people you did not have to buy through ads.

THE .COM ADVANTAGE

Why the *.com* matters.

The .com is the internet's default address, worldwide. DeerAntler.com is the exact .com for the category.

43.6%

of all websites use .com.
The next extension has 3.9%.

Source: W3Techs, Oct 2026

169.8M

.com names registered,
the largest of any extension.

Source: Verisign Domain Name Industry Brief, Q3 2026

3.8x

more likely to assume .com
when people misremember a web address.

Source: Growth Badger survey of 1,500 people, 2019

Sources: W3Techs; Verisign; Growth Badger. Full links in the notes.



One name, many possible owners. The buyer decides what it becomes.

WHO IT FITS

Built for any serious company *in the category.*

01 **Wellness and supplement brands**
A flagship .com for sprays, capsules, powders or extracts.

02 **Nutrition and natural-products companies**
A category name for a new range, a store or a private label.

03 **Deer farmers and velvet producers**
A direct home for velvet sales, export trade and education.

04 **Pet-product makers**
A name for velvet and antler products made for dogs and other pets.

05 **Investors and brand builders**
An exact-match category .com, with all four extensions.

WHAT TRANSFERS

The whole door, *not a loose key.*

NAMES	**DeerAntler.com, DeerAntler.net, DeerAntler.org, DeerAntler.info**
PACKAGE	All four together, as one package. No leftover extension for a competitor to park on.
TRANSFER	Standard registrar transfer of all four names into the buyer's own account once funds are secured.
PROTECTION	Escrow.com or Spaceship's own secure checkout. Buyer and seller are both covered.
CONTROL	The buyer sets the DNS and points the names anywhere, the day they land.
SELLER	The owner, directly. No broker in the middle.
NOT INCLUDED	No website or inventory. The sale is the four domain names only.

THE ASK

$175,000

$150,000 for DeerAntler.com · $25,000 for .net, .org and .info

Firm price

One price for all four names, sold together as one package.

Escrow recommended

Funds are held by a licensed escrow service until the transfer is complete.

Serious inquiries only

Please include your name and company.

FOR COMPARISON

$250,000

DailyHealth.com, two words. Sold at Afternic, reported by DN Journal (Nov 2026).

$146,000

Wellness.net alone, one word, one .net. Sold October 2026, as reported by NameBio.

DeerAntler is a .com, names one specific product category, and comes with three matching extensions.

The asking price is set from public aftermarket sales, category size, exact-match scarcity and full extension coverage, presented as evidence you can check.

HOW IT CLOSES

Simple, secure, and *in the open.*

1

Agree

Settle the price and terms in writing. A reply is enough to start.

2

Fund escrow

The buyer pays into Escrow.com or Spaceship's secure checkout.

3

Transfer

All four domains move to the buyer's registrar account together.

4

Confirm

The buyer confirms control of all four names.

5

Release

Escrow releases payment to the seller. Done.

Typical timing: usually a few days once payment is secured, depending on the registrar. Escrow fees can be split between buyer and seller by agreement.

FROM THE OWNER

Here is *the Deal!*

It is very simple. We are at the beginning of a massive trillion-dollar convergence of two trends: holistic and natural wellness, and advances in DNA tech research. Both are accelerating at a rate beyond anything in history. I am selling now, after holding for 27 years, only because I have bigger projects I would like to fund.

However, if no one is willing to invest a tiny 0.02% of the high-end estimate noted earlier for annual antler velvet product sales in 2025 to own the single best brand identity for the entire niche, they do not understand the wave that is building for them to ride. Antler velvet products have thousands of years of use in Asia, and were touted 40 years ago as “Anti-Aging” before it became the catchphrase dominating the health world today.

New research to build on this unique product line, bringing it into the modern global wellness transformation, is there for the taking.

> **Only $150K for the .com and $25K for the .net, .org and .info.** The brand is forever; the value is historical and authentic, ripe for exposure globally.

I am offering the golden baton to the next generation. Who will grab it? — **Douglas**



CONTACT

Start the *Conversation*

Douglas Thompson

OWNER

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Phone/WhatsApp **+55 83 98891-6181**



SOURCES AND NOTES

Where every *figure comes from.*

Wellness economy $6.8T (2024), ~$9.8T (2029); supplements $167B	Global Wellness Institute, 2025 Global Wellness Economy Monitor (Nov 2025). globalwellnessinstitute.org
Health and wellness $4.7T (2021) to $12.9T (2031 forecast)	Allied Market Research, Health and Wellness Market. alliedmarketresearch.com
Healthy aging a priority for up to 60% of consumers	McKinsey, Future of Wellness (May 2025). mckinsey.com
NZ deer velvet exports NZ$103.8M (year to Sep 2024); ~95% to China and South Korea	Deer Industry New Zealand, industry statistics. deernz.org
Deer antler extract sales, ~$150M to ~$850M a year (2025 estimates)	Exactitude Consultancy (exactitudeconsultancy.com/reports/56206); DataHorizzon Research (datahorizzonresearch.com/deer-antler-extract-market-80771)
DailyHealth.com, $250,000 (Oct 19 to Nov 1, 2026 report)	DN Journal weekly domain sales report; sold at Afternic. dnjournal.com
Wellness.net, $146,000 (October 2026)	As reported by NameBio (namebio.com); NamePros daily sales report.
43.6% of websites use .com	W3Techs, top-level domain usage, October 2026. w3techs.com
169.8M .com registrations	Verisign Domain Name Industry Brief, Q3 2026. verisign.com
3.8x more likely to assume .com	Growth Badger survey of 1,500 people, 2019. growthbadger.com

This document makes no medical or health claims about any product. Market totals are context for the wider category, not the size of the deer antler market. The sale is the four domain names only.